



# Valley International College

## Level 5 Diploma in Business Management

**Duration:** 1 Academic Year | **Total Credits:** 120 with **1200 Total Qualification Hours (TQT)** and **600 Guided Learning Hours (GLH)**.

**Study Mode:** Full-Time / Blended Learning

**Location:** Calçada do Desterro 5Lj, Portugal

### Programme Overview

The Level 5 Diploma in Business Management provides learners with an advanced understanding of core business concepts and strategic decision-making. Building on knowledge from Level 4, this programme equips students with the tools to lead, analyse, and manage in a variety of organisational contexts. It is ideal for those aspiring to progress into higher education or step into supervisory and management roles across sectors.

### Mandatory Units (120 Credits):

- 1. Principles and Concepts of Strategy (20 credits)**  
*Aim:* To examine strategic planning, vision and mission setting, and the external and internal factors that influence strategic decision-making in business.
  - 2. The Management of Human Resources (20 credits)**  
*Aim:* To explore HR functions such as recruitment, training, development, and performance management within the framework of business objectives and employment law.
  - 3. Marketing for Managers (20 credits)**  
*Aim:* To provide managers with insight into marketing theory and its practical applications in business contexts, with a focus on strategic marketing and market analysis.
  - 4. Business Law for Managers (20 credits)**  
*Aim:* To introduce learners to the legal framework within which businesses operate, covering contracts, liabilities, employment law, and corporate responsibilities.
  - 5. Management Accounting and Decision Making (20 credits)**  
*Aim:* To develop learners' ability to use financial data and accounting principles to support strategic and operational business decisions.
  - 6. Business Start-up: Conception to Market (20 credits)**  
*Aim:* To guide learners through the stages of launching a new business, from idea generation and planning to financing, marketing, and launching in the real market.
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## Entry Requirements (Level 5)

- Completion of Level 4 Diploma in Business and Management or equivalent
  - English proficiency equivalent to CEFR B2 / IELTS 5.5
  - Age 18 or above
  - Demonstrated interest in business, leadership, and enterprise development
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## Progression Opportunities (Level 5)

Upon successful completion of the Level 5 Diploma, learners can:

- Progress to a Level 6 Diploma in Business or related subject
  - Apply for final-year entry at selected universities offering business or management degrees
  - Pursue roles such as business development executive, HR manager, marketing manager, or operations lead
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## Assessment Methods (Level 5)

This qualification is assessed entirely through internally assessed coursework, with no formal exams. Assessment methods are designed to develop critical thinking, research, and applied business skills.

### Assessment Techniques:

- Case study analysis
- Business reports and proposals
- Financial and marketing plans
- Group projects and presentations
- Strategic audits and business models
- Reflective evaluations and personal development plans

### Grading Criteria:

- **Pass:** Sound understanding of business theory and practical application
- **Merit:** Strong analytical ability and use of evidence to support arguments
- **Distinction:** Exceptional insight, innovation, and strategic thinking

All assignments are subject to internal quality assurance and external verification to ensure assessment reliability.